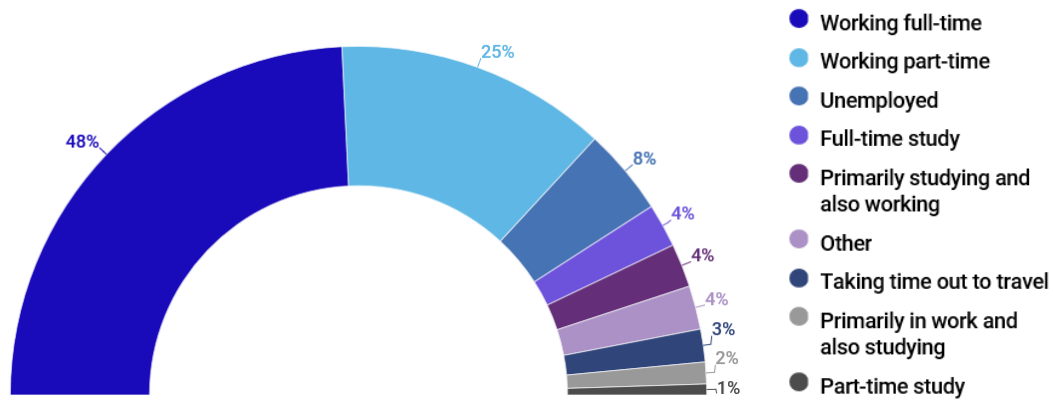


Destinations of 2016/17 Graduating Cohort – Winchester School of Art

The data below was collected as part of the annual Destinations of Leavers from Higher Education (DLHE) survey. It relates to full-time, undergraduate students from the United Kingdom.



**STUDENTS
SURVEYED**
185

**RESPONSE
RATE**
70%

Average Salary: £20,500

Median Salary: £20,000

for those in full-time, graduate level, permanent/fixed term employment

62%

of those employed are in
Graduate Level jobs

100%

of those in further study
are on Graduate Level
courses

62%

of all leavers are in
Graduate Level destinations

EXAMPLE EMPLOYERS

Fairbairn & Wolf Studio Ltd
Grapefruit Graphics Ltd
David Howard
Air Creative Marketing
SGM Management and Design
Next Topshop FatFace
ILOVEDUST WTF Creative
Osborne & Little Digit London
Applied Works AnalogFolk
MC+Co Vertical Leap
Drew London Sennep
Laura Ashley
Mark & Spencer
The Royal Mint

EXAMPLE JOB TITLES

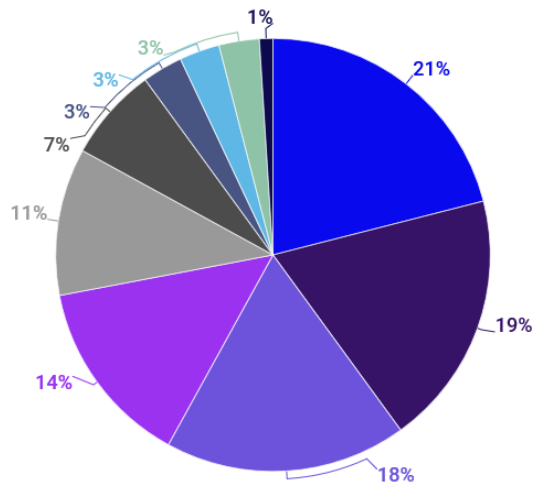
Artist
Graphic Designer
Digital Designer
Trainee Buyer
Buyer Assistant
Illustrator
Creative Designer
Interior Designer
Printed Textile Designer
Postgraduate Art Teacher
Visual Merchandiser

EXAMPLE FURTHER STUDY COURSES

MA Arts and Lifestyle
Journalism
MA Creative Futures
MA Fine Art
MA Visual Communication

Number of students rounded to the nearest 5. Percentages have been rounded to the nearest whole number.

HOW JOB WAS FOUND



- Personal contacts
- Employer website
- Recruitment agent/site
- Already worked there
- Other
- Speculative application
- Media
- Social media/networking
- University (Lecture, Web)
- University (Careers)

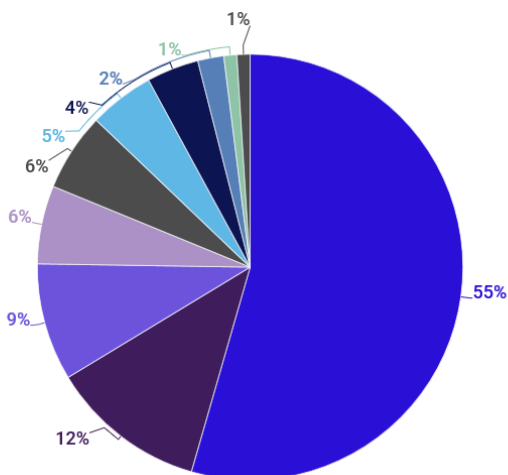
59%

OF LEAVERS STATED THAT
THEIR COURSE PREPARED
THEM EITHER WELL OR VERY
WELL FOR EMPLOYMENT

44%

OF LEAVERS STATED THAT THEIR
QUALIFICATION WAS A FORMAL
REQUIREMENT OR AN ADVANTAGE
FOR EMPLOYMENT

EMPLOYMENT BASIS



- Permanent or open-ended contract
- Self-employed/freelance
- Fixed-term contract (less than 12 months)
- Fixed-term contract (12 months or longer)
- Internship/Placement
- Zero hours contract
- Temping (including supply teaching)
- Starting up own business
- Other
- Developing professional portfolio/creative practice

EMPLOYMENT LOCATIONS FOR FACULTY OF BUSINESS, LAW AND ART

